

FRANCISCO JAVIER FLORES FLORES

MUSIC PRODUCTION ENGINEER
MA DIGITAL COMMUNICATION AND MEDIA

PROFILE

I am a creative engineer focused on helping crafting high-impact experiences utilizing a robust toolkit of technical expertise and creative strategy to drive successful team collaborations.

With over seven years of experience spanning system design, deployment, and live operation for international productions I managed complex installations and helped teams through technical mentorship. Having recently earned my Master's in Media and Communication I am looking to apply my technical precision and creative background to drive innovation within the tech and media sectors.

PROFESSIONAL EXPERIENCE

Performer & Technical Coordinator

employer: **Compañía Folklórica Magisterial de Hidalgo (April 2018 - 2022)**

Yilan International Children's Folklore and Folkgame Festival, Taiwán (July & August 2018)

Sharjah Heritage Days Festival, United Arab Emirates. (April 2019)

Electrician

employer: **Econodiesel de Atlixco. (2014 - December 2018)**

Events Logistics & Sound Engineer

employer: **Gran Ensemble Orchestra (June 2017 to December 2017):** Technical staff.

Employer: **La casa de la música de Viena en Puebla (January to July 2018):** Audio technician.

Employer: **National Auditorium "Lunario" (February 2020):** Monitors technician for the musical "All Shook Up"

Employer: **Universidad de las Américas Puebla (June 2019-2022):** Audio Visual technician for a 600 people auditorium, a movie theatre, conference halls, and outdoor events.

Disney Cruise Line (March 2022- Current)

General Technician Shipwide (March 2022), Audio Technician (December 2022) & Audio Technician Lead (June 2023).

- Promoted through increasingly technical roles from AV support to Lead Audio, overseeing ship-wide operations.
- Engineered and maintained advanced systems leveraging Q-SYS, AMX, and Audio-over-IP (AoIP) networks.
- As Audio Lead, spearheaded technical integration for 10+ professional casts and managed operation-critical dry dock overhauls and show installations, ensuring 100% fidelity to Disney's sound design quality.

EDUCATION

2014	CBTIS 16 Electricity and Electronics Technician
2019	ITESM Music Production Engineer
2019	The College of Central Europe Creative Economies Management Specialty done in Brno, Czech Republic.
2025	UDLAP MA. Digital Communication & Media.

COURSES & CERTIFICATIONS

Disney Extensively trained in technical operations and team leadership.
Shure Integrated systems certifications
Audinate Dante protocol (AoIP) certifications
Qsys Qsys Certifications

AREAS OF EXPERIENCE

- System Architecture: Design, integration, and logic programming.
- Immersive Design: Holistic acoustic and visual design with a focus on creative integration.
- Project Leadership
- Strategic marketing
- Data analysis and research
- Consumer behavior
- Psychoacoustics, Acoustics

PERSONAL SKILLS

- Strong artistic and creative sensibility
- Leadership experience in guiding and coaching technical teams
- Highly adaptable and resilient in fast-paced, demanding environments
- Hands-on experience in integration and technical planning
- Robust problem solving and cross-disciplinary skills
- Enthusiast of programming, AI and new tech.
- Collaborative mindset and team player

KEY FEATURES

Nacionality:	Mexican
Age:	29
University:	ITESM, UDLAP
Languages:	Spanish & English

CONTACT

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